



The diagram consists of a white rectangular area enclosed by a blue border. This blue border is itself surrounded by a wider orange border. Two grey arrows originate from the text 'RED LINE IS THE CUT LINE' and point towards the top-left and top-right corners of the blue border. Another two grey arrows originate from the text 'BLUE LINE IS THE SAFETY LINE' and point towards the bottom-left and bottom-right corners of the blue border.

**RED LINE IS THE CUT LINE**

THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**

ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 3.5X2  
WITH BLEED- 3.625X2.125